

# OTC Working Group

## Quark

Revolutionizing Publishing. Again.™

Richard Brandt, VP Life Sciences

Structured Product Labeling (SPL)  
Electronic Drug Registration and Drug Listing

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# Quark

[www.Quark.com](http://www.Quark.com)

- Established 1981
- Acquired In.vision Research July 2008
- SPL Vendor Since June 2004
- Focused on Dynamic Publishing (Submission)



# What Xpress Author is...

- Microsoft Word Add-in
- Written in .Net C# language
- Compliant for any schema (i.e. SPL)
- Extensible for most integration needs



# How a solution is created...



# Overview of Xpress Author for Word

- Add-in to Microsoft Word
- Lets Word users easily create XML documents
- Appropriate for casual users through power users

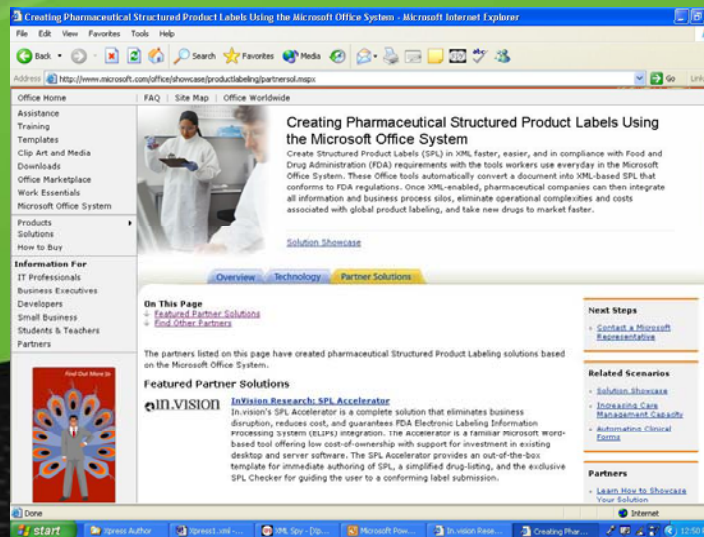
Features	Benefits
Built on top of Microsoft Word	Easy user acceptance
Works seamlessly within Microsoft Word	Short learning curve
Continuously guarantees valid XML	Fast throughput
Supports advanced Word features such as spell check, thesaurus, track changes	High productivity
Implemented in C# and .NET	High stability and performance
Microsoft partnership	Future proof





# Microsoft Partnership

- Office Partner Solution Grand Prize Winner
- Microsoft's Leading Solution Among XML Partners
- Microsoft Office 14 Developer Advisory Council



# Quark XML Software Delivers Mission-critical Microsoft Office Desktops and Servers

More than 8,500 desktops for XML  
authoring of top-secret intelligence.



Homeland  
Security

**U.S. COAST GUARD**



United States Army

**National Ground Intelligence Center**



**USJFCOM**

United States Joint Forces Command





# Quark XML Software Delivers Mission-critical Microsoft Office Desktops and Servers

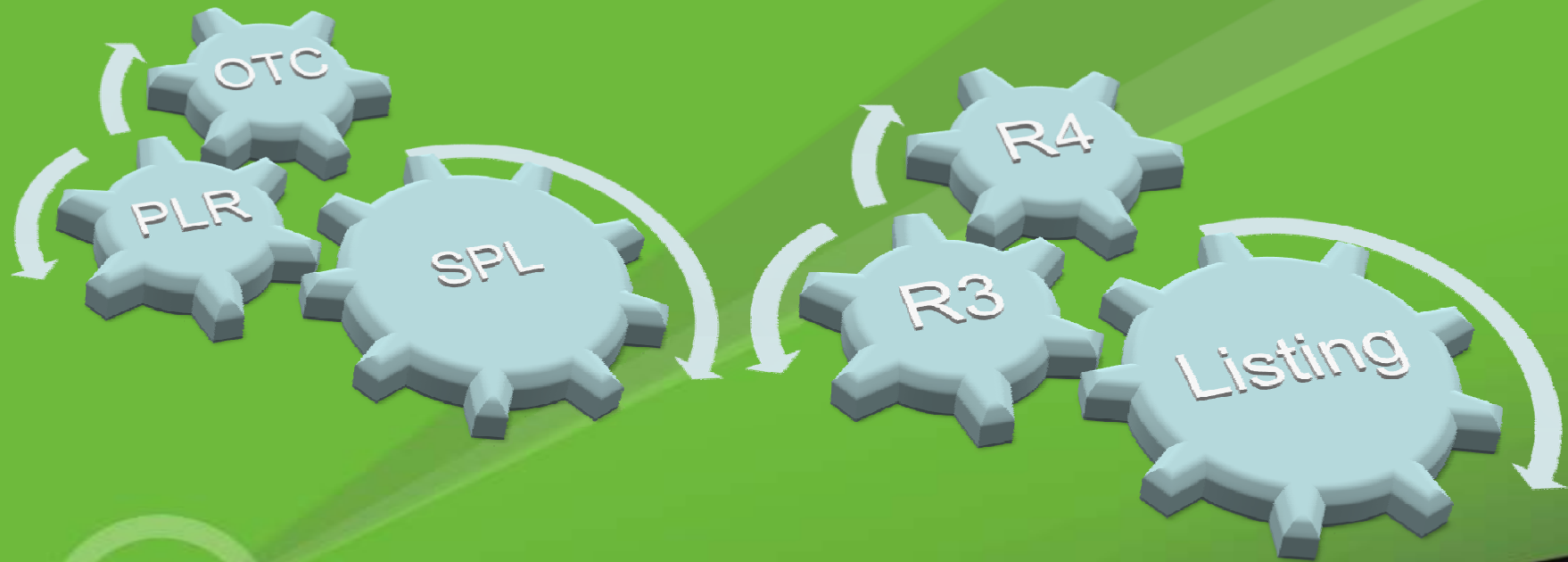




# XML Authoring Customers



## Our Experience with SPL



## SPL Tools/Services

- Xpress Author for Word
- Desktop SPL Tool for COL & Listing
- Support for Client & Partner Solutions
- Document and Vocabulary Integration with:
  - ✓ Documentum
  - ✓ SharePoint
  - ✓ OpenText
  - ✓ IBM SCORE



# Demonstration

- SPL Content of Labeling
- Drug Listing
- Labeler Code Request
- Establishment Registration

